

# Seoul International Fashion Manufacturing Forum 2019

## INTRODUCTION

The Seoul Metropolitan Government will hold the 2019 Seoul International Fashion Manufacturing Forum on December 5, 2019, at the JW Marriott Dongdaemun Square Seoul Hotel on the theme of "The Seoul Metropolitan Government's Response Strategy for the Clothing Manufacturing Business in the Sustainable Business Era."

The 2019 Seoul International Fashion Manufacturing Forum will serve as an occasion for businessmen in the domestic and international fashion and clothing manufacturing and distribution industries, organizations, and students in the field of fashion sewing to share innovative cases in the domestic and international clothing manufacturing industry and discuss the industry's future direction.

We humbly ask for your support and interest in the event that it will establish a network between people in the clothing and manufacturing business and set an example for information exchange.

## OVERVIEW

<b>Title</b>	2019 Seoul International Fashion Manufacturing Forum
<b>Date</b>	14:00 ~ 18:00, December 5, 2019
<b>Venue</b>	JW Marriott Dongdaemun Square Seoul, KOREA
<b>Hosted by</b>	 SEOUL METROPOLITAN GOVERNMENT
<b>Theme</b>	The Seoul Metropolitan Government's Response Strategy for the Clothing Manufacturing Business in the Sustainable Business Era

## SPEAKER

### Keynote Speech



**Lee Eun Hee**  
CEO  
Trend In Kroea

### Speech 1



**J. Kirby Best**  
CEO  
OnPoint Manufacturing

### Speech 2



**Luwei Wang**  
Executive Director of Strategy  
Shenzhen Yosar Technology Co.,Ltd.

### Speech 3



**Ha Dong Ho**  
CEO  
Sewing Boundarise

## TIME TABLE

Time	Venue	
	Grand Ballroom 1+2	Ballroom 3
13:00 ~ 14:00	Registration	
14:00 ~ 14:15	Opening	
14:15 ~ 15:30	Keynote Speech & Speech 1·2·3	
14:15 ~ 14:45	<b>Keynote Speech</b> Now & Future Garment Manufacturing in Seoul	<b>Lee Eun Hee</b> CEO, Trend In Korea
14:45 ~ 15:00	<b>Speech 1</b> Innovative Cases in Clothing and Manufacturing in the United States On-Demand Manufacturing	<b>J. Kirby Best</b> CEO, OnPoint Manufacturing
15:00 ~ 15:15	<b>Speech 2</b> Online Platform Cases in China's Clothing Industry Clothing Industry Internet : IPX	<b>Luwei Wang</b> Executive Director of Strategy, Shenzhen Yosar Technology Co., Ltd.
15:15 ~ 15:30	<b>Speech 3</b> Design Business Cases Case study : Design Business	<b>Ha Dong Ho</b> CEO, Sewing Boundaries
15:30 ~ 15:50	Coffee Break	
15:50 ~ 16:30	Panel Discussion	
15:50 ~ 16:00	<b>Panel Speech</b> Plans on the diversification of winning a contract for domestic clothing manufacturers	<b>Kim Wang Si</b> General Manager Korea Fashion Industry Association
16:00 ~ 16:30	<b>Topic</b>   Plans on the expansion of winning a contract for clothing manufacturers <b>[Chair]</b> Kim Kyung Min Professor, Graduate School of Environmental Studies, Seoul National University <b>[Panel]</b> J. Kirby Best CEO, OnPoint Manufacturing Luwei Wang Executive Director of Strategy, Shenzhen Yosar Technology Co., Ltd. Ha Dong Ho CEO, Sewing Boundaries Kim Wang Si General Manager, Korea Fashion Industry Association Choi Hyun Jung Seoul Metropolitan Government Urban Manufacturing Clusters Division	
16:30 ~ 16:40	Coffee Break	
16:40 ~ 17:00	Awarding ceremony	
17:00 ~ 17:30	Clothing fashion show	
17:30 ~ 18:00	Closing & Networking	

[Associated events]  
Business Meeting  
13:00 ~ 18:00

\*Above schedule is subject to change

## Pre-registration



Pre-registration ends on **November 28, 2019 (Thursday)**.

- Preregister on the website (<http://sifm2019.org>) or scan the QR code on the left.
- Preregistration may end early depending on the capacity of the event venue.

## LOCATION

### JW Marriott Dongdaemun Square Seoul Hotel

(279, Cheonggyecheon-ro, Jongno-gu, Seoul, Republic of Korea)

